



ATA OFFERS FREE CHECKLIST AS MEMBERSHIP INCENTIVE

The American Topical Association is expanding its membership incentives by offering a free topical checklist of choice to all new members. Prior members who reinstate for a minimum of two years are also eligible for the offer. ATA is the largest affiliate of the American Philatelic Society, and its membership has been growing as thematic stamps become more popular and more member services are offered. This free checklist offer is expected to grow the organization even more.

New ATA members can choose a checklist from a list of 600+ checklists. All ATA checklist assembly and updating has been performed by its members for the benefit of other members. For the first time, a new ATA member can receive a free checklist up to 50 pages in length, or a \$10 credit toward the purchase of a longer list. ATA checklists contain ~50 stamp issues per page and are available as emailed Excel files or mailed paper copies. All 48 one-page checklists are free to ATA members. For an up-to-date of ATA checklist offerings, access www.americantopicalassn.org/pdf/checklists or mail a SASE to ATA, PO Box 8, Carterville, IL 62918-0008.

The new checklist ATA membership incentive will be offered until June 30 of this year. An earlier membership offer of two free handbooks is also still in effect. Detailed information about the free handbooks is contained in the ATA membership application: <http://americantopicalassn.org/pdf/membapp.pdf>

ATA is expanding its membership services this year with other new benefits: Availability of the digital *Topical Time* journal (a searchable archive), an internet sales service, and an expanded "Because You Belong" membership area on the ATA website. Digital memberships in ATA should also be available later this year.

The ATA is the world's largest organization of thematic stamp collectors. Collectors who are not current members owe it to themselves to join ATA now and take advantage of the free checklist offer!