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## WINNING DESIGN IN ATA CACHET CONTEST

The American Topical Association has announced that a design by John V. Colasanti, of Dora, Mo., is the winner of its 2011 Cachet Contest. His cachet design will be featured on ATA outgoing mail throughout the new year. The winning design was chosen to represent and promote topical collecting.



The ATA contest winner will receive \$25 in ATA Bucks, redeemable for a year's membership in the world's largest topical/thematic association or for any ATA products or services.

Mr. Colasanti is a photographer and a member of APS, AFDCS, Cachet Makers Association and Mourning Stamp and Cover Club. His topical collecting interests include Space, Reptiles/Amphibians, Insects and Mammals. The winning cachet reflects the designer's own topical interests plus several other themes. The breadth of stamp themes in the cachet design represents a tiny slice of the possibilities available to topical collectors.

Mr. Colasanti began designing cachets for sale after his retirement from the Newark, N.J., police force. His work is produced under the JVC Cachets logo and name. It can be found on ebay; the seller name is *the\_purveyor\_of\_needful\_things*. Mr. Colasanti can be contacted at [jvccachets@wildblue.net](mailto:jvccachets@wildblue.net)

To contact ATA about its programs and services, e-mail [americantopical@msn.com](mailto:americantopical@msn.com), call 618-985-5100, or write to PO Box 8, Carterville, IL 62918-0008. For more information, visit the website at [www.americantopicalassn.org](http://www.americantopicalassn.org)

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