

May 28, 2005

### **NEW ATA AWARDS FOR TOPICAL EXHIBITORS**

In addition to the medals and ribbons that the American Topical Association has offered in the past, the ATA is pleased to offer any US Stamp Show, a Topical Novice Award card and a Topical Exhibitor Gift Offer card, to be used as an award for topical exhibits. We will send needed cards if you request one or more for your upcoming stamp exhibit. NOTE: THE RIBBONS AND MEDALS MUST STILL BE ORDERED FROM DON SMITH IN PENNSYLVANIA (see enclosed order form). THE NEW CARDS MUST BE ORDERED FROM THE ATA CENTRAL OFFICE IN TEXAS.

**Topical Novice Award:** This award is for anyone who registers as a novice at your show and who has a Topical Exhibit. More than one award can be handed out at each show. Additional cards will be sent upon request. The winner will complete the information on the back of this card and mail it to the ATA Central Office, whose address is shown on the front of the card. Upon receipt of this card, the ATA will mail one of these handbooks to the novice at no charge.

**Topical Exhibitor Special Gift Offer:** This award is for anyone who exhibits but has not yet garnered a Vermeil or Gold at a WSP show. Cards may be given out to any and all exhibitors of a Topical Exhibit and mailed back to the collectors with their exhibits. We will track the names of those to whom we give this award and will not send duplicate books for later exhibiting at future shows as explained on the face of the card. These cards are larger and will be sent upon request. More than one of this card can be obtained for your next show as well.

These gifts are to encourage exhibiting and to help newer collectors improve their exhibits using the exhibiting information contained in the handbook. Stamp Exhibition officers may receive additional cards of either type upon request. For example if you receive applications for 5 topical exhibits and two are novices, we will send you a total of two Novice Awards and three Topical Exhibitor cards, excluding the ones enclosed herein. Unused cards may be held for your following year's show.

Awardees do not have to be members of the American Topical Association in order to be awarded these books.

For additional information on the American Topical Association contact the ATA Central Office, PO Box 57, Arlington, Texas 76004-0057 (telephone 817-274-1181; fax 817-274-1184; email [americantopical@msn.com](mailto:americantopical@msn.com); or visit their website at [www.americantopicalassn.org](http://www.americantopicalassn.org)).