

March 15, 2005

## **ATA ANNOUNCES NEW BENEFIT FOR MEMBERS AS WELL AS STUDY UNIT AND CHAPTER MEMBERS**

The American Topical Association is dedicated to helping topical collectors enjoy their hobby more. To do this, the ATA has many benefits of membership in place. Their newest benefit is not limited to just ATA members but extends to members of affiliated ATA Study Units and Chapters throughout most of the world, whether or not the collectors within those groups belong to the ATA.

Effective immediately, ATA members and members of their Study Units and Chapters may obtain discounts for automobile rentals with both National and Alamo Car Rentals. This benefit applies to all personal rentals that may be made. The Alamo program will give members up to 10% off the base price plus unlimited mileage, and a wide selection of vehicles including luxury cars, SUVs and minivans.

The National program is identical except that it will provide up to 20% off. National also offers members a coupon for either a Free One Car Class Upgrade or 1 free day on a 3-day weekend by pulling up a site that the ATA will make available to those affected.

The National Car Rental-ATA ID Code and rates are good for daily, weekly, weekend and monthly rentals in the US, Canada, Europe, Africa and the Middle East. The discounts apply to the base rate only. Taxes and other extras are not included and this offer may not be combined with other discounts. Some blackout dates may apply.

The agreement comes just in time for those attending the National Topical Stamp Show in Milwaukee, Wisconsin on June 17 – 19. They will be able to use their discounts to tour more of this beautiful state.

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**For additional information on the American Topical Association** contact the ATA Central Office, PO Box 57, Arlington, Texas 76004-0057 (telephone 817-274-1181; fax 817-274-1184; email [americantopical@msn.com](mailto:americantopical@msn.com), or visit their website at [www.americantopicalassn.org](http://www.americantopicalassn.org).