



EXHIBIT PROSPECTUS
National Topical Stamp Show 2010
AMERICAN TOPICAL ASSOCIATION



Crowne Plaza Denver International Airport Hotel
Denver, Colorado
June 25-27, 2010

Rules and Regulations Governing Exhibits

The American Topical Association (ATA) defines a Topical collection as one that consists of stamps and/or other material chosen for their design, rather than for the countries that issue them or the class of postal service they provide. A thematic or thematic display exhibit is an exhibit arranged to tell a story.

1. This exhibition is open to all collectors regardless of society affiliation provided the entry meets the definition of topical/thematic exhibits. Exhibits must be the bona fide property of the exhibitor; and the preparation of the exhibit must represent the own efforts. The Exhibition Committee reserves the right to limit or reject any exhibit at its discretion without giving any reason. In such cases, a refund of the entry fee will be made. Each exhibitor will be notified of its acceptance or rejection within 30 days after the receipt of the complete application with required attachments.
2. All entries must be submitted on the official entry form (photocopies are acceptable). The entry form must include the exhibitor's name (a nom de plume may be used), the exhibit title, and a brief description of the exhibit for the official program. Each entry must be accompanied by the appropriate frame fee (see options on the Official Entry Form), and six copies of the title page/plan page. Six copies of a synopsis are also recommended. Applications will be considered on a first-come, first-served basis, and must be received no later than April 30, 2010, or until such time as all frames have been fully subscribed. Failure to show after an exhibit has been accepted forfeits the entry fee.
3. Thematic multi-frame, thematic display and thematic postcard exhibits are limited to a maximum of ten frames. Thematic and thematic display single-frame exhibits and Thematic Youth exhibits of one to five frames are also welcome. Use one entry form for each exhibit.
4. Frames will hold 16 individual 8.5" x 11" (or European A4) pages. Each page must be enclosed in a sheet protector and must be identified on the reverse side of the page with the owner's name and a clear indication of mounting sequence. Exhibits should not show on their face any identity marks of ownership aside from names on the covers.
5. There will be a panel of five judges, three of whom shall be APS-ATA accredited judges and two may have only APS accreditation. The ATA urges judges to use the ATA "Official Thematic Adjudication Sheet" (on ATA website) to help them determine award levels for thematic exhibits. Judges will use the Uniform Exhibit Evaluation Form to report their opinions to exhibitors. Youth exhibits will be judged using the APS Thematic Youth Evaluation form.

6. There will be a Grand Award (eligible for the American Philatelic Society Champion of Champions Competition) and a Reserve Grand for the best and second best exhibits in the thematic multi-frame class and thematic display class. Gold, vermeil, silver, silver-bronze, and bronze level awards will be available for other multi-frame and single-frame exhibits. Gold, silver, and bronze level awards will be available for Thematic Youth class exhibits. Other awards of national philatelic organizations and ATA affiliates may be granted by the judges according to the rules of the sponsoring organization. All exhibitors will receive a copy of the APS UEEF (Uniform Exhibit Evaluation Form) following the exhibition representing the composite views of the judges. Exhibits having won the ATA Grand Award, an international Grand Prix, or three international Large Golds are ineligible to compete for the ATA Grand Award.

7. Exhibits will be mounted and dismounted under the supervision of the Exhibition Committee. Exhibitors or their agents desiring to mount and/or dismount their exhibits must so indicate on the entry form. Exhibits will be mounted from 5:00 p.m. to 8:00 p.m., Thursday, June 24, 2010. Dismounting will begin at 3:00 p.m., Sunday, June 27, 2010, and no early dismounting will be permitted for any reason.

8. Each exhibitor should arrange for insurance for the period of time that the exhibit is in transit, in storage prior to and following the exhibition, and while on display. Every precaution will be taken to safeguard all exhibits, including the provision of 24-hour security personnel. However, the officers, representatives, and employees of the American Topical Association and the Crowne Plaza Denver International Airport Hotel, will not assume any liability or responsibility for loss or damage of any material due to any cause or reason.

9. Shipping instructions as well as frame assignment will be provided to exhibitors no later than May 12, 2010. Exhibitors who want ATA to return their exhibits must include the full anticipated cost for postage/insurance/registration with their application.

10. Any questions that may arise that are not covered in these Rules and Regulations shall be decided by the ATA Board of Directors at their sole and absolute discretion. For further information on the National Topical Stamp Show 2010, please contact Alan J. Hanks, 34 Seaton Drive, Aurora, Ontario L4G 2K1 Canada. E-mail: alan.hanks@sympatico.ca

Telephone 905-727-6993.



OFFICIAL ENTRY FORM
National Topical Stamp Show 2010
AMERICAN TOPICAL ASSOCIATION



June 25-27, 2010

Mail this form with fees and supporting documents (six photocopies of the title page plus plan page or a one-page synopsis) [six copies of synopsis are recommended] to:

Alan J. Hanks, 34 Seaton Dr, Aurora, Ontario L4G 2K1 Canada. Alan.hanks@sympatico.ca

Please accept the following exhibit. I understand that my signature on this Official Entry Form constitutes my acceptance of the stated Rules and Regulations.

Name: _____

Address: _____

City _____ State /Province _____

Zip/ Postal Code _____ Country _____

Telephone Number _____ E-Mail _____

Exhibit Title _____

Description of Exhibit for Official Program

Number of Frames _____

Check Class of Exhibit below

____Multi-frame ____Display ____Postcard ____Single-Frame ____Youth

My signature below indicates that I agree that the decision of the judges shall be final, and hereby release and agree to hold harmless the judges and the American Topical Association, its officers, directors, employees and representatives from any damage to my reputation or that of my exhibit, suffered or incurred as a result of the judging.

My signature below indicates that I understand that I will be responsible for insuring my exhibit while in transit, in storage, and on display. I will not hold the officers, representatives, or employees of the American Topical Association or the Crowne Plaza Denver International Airport Hotel liable for the loss or damage of any material in my exhibit.

Signature of Exhibitor _____

Date Submitted _____

FOR YOUTH EXHIBITORS

Youth's Birth date _____ Parent / Guardian Signature _____

FOR ALL EXHIBITORS

Please list my name (or non de plume) in the program as:

Previous awards won by this exhibit, where, and when:

My exhibit should be considered as:

— Competitive — Noncompetitive

— I or — my agent (name) _____

Will — Deliver my exhibit — Mount my exhibit

— Dismount my exhibit — Pick up my exhibit

Mail or other carrier (please specify)

___ Priority Mail ___ UPS ___ FedEx ___ DHL

Number of frames	Exhibit Class	Total
___ x \$10.00 each	Multi-Frame (up to 10)	\$ _____
___ x \$20.00 each	Single-Frame	\$ _____
___ x No charge	Youth	\$ XXXXXXXX
Expected cost for return of the exhibit		\$ _____
Total Remittance		\$ _____

_____ Payment enclosed by check payable to "American Topical Association"

_____ Payment to be made by credit card: ___ VISA ___ MasterCard ___ Discover

Card # _____ Expiration Date _____

Signature _____